



STRATEGIC ACTION PLAN

(2015-2018)

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RNB GLOBAL UNIVERSITY

RNB Global City, Ganganagar Road,

Bikaner, Rajasthan 334601.



Chapter 1

Message from the Chairman

RNB Global University was founded in Rajasthan's Thar Desert hinterland to advance the best possible technology and professional education. I am honored to serve as the chairman of RNB Global University and happy to see that a group of committed and knowledgeable faculty members is working hard to advance this university. In keeping with the university's vision and goal, I am also very encouraged to see the state-of-the-art campus infrastructure enhancing teaching and learning experience.

The Board of Management believes that the institution should plan its success road map for the upcoming years. Therefore, the first step in this direction is to prepare the "Strategic Action Plan". However, the dedicated academic teaching fraternity has worked incredibly hard to establish the finest possible strategy and its action plan for the University for the Upcoming Years, guided by the Vice Chairman, President, Deans, and faculty.

I have faith that this team will carry out the strategic action plans in letter and spirit, and that the society will profit in the years to come.

Last but not least, I would like to express my gratitude to the Vice Chairman, President, Deans, Faculty Members, Staff, Students, and Extended Family of RNBGU for their support and tireless efforts in bringing the University to new heights.

Chairman



Chapter 2

Vision, Mission & Core Value

2.1 Vision

RNB Global University is conceptualized with a philanthropic vision into education given by Late Seth Sh. Jaganathji Bajaj, to be a globally recognized university committed to excellence in higher education with strong emphasis on knowledge sharing, multidisciplinary research, and entrepreneurial skills to produce professional leaders to serve the society and to bring better future for all. It aspires to be a reputed “Temple of Learning” to play a significant role in serving the higher educational needs of the state of Rajasthan, India, and Global arena by emerging as a Centre of Academic Excellence, known for providing healthy learning environment, predominantly developing in every student a trait of Innovation, Leadership & Entrepreneurship skills so that they shine bright like a “Star” and be adjudged champion of humanity and a responsible citizen.

2.2 Mission

To provide students with world class infrastructure, a transformational educational environment with emphasis on leadership, innovation, and entrepreneurial skills.

To emphasize on intellectual growth, problem solving skills, professional grooming, ethical and human values among the students to be socially responsible global citizens.

To practice high esteem of teaching and learning process with the accumulated & collective expertise of competent and experienced faculty.

To empower the students with knowledge and information by providing technological enabled education with high emphasis on quality of education.

To design and offer programs as per the national policies and to meet global challenges.

To create a transparent, accountable and objective examination & evaluation system.

To focus on deep disciplinary traits & to create holistic impressions in society at regional, national and global level.



To promote exchange of innovative ideas across the disciplines through effective use of tools and techniques in different fields of knowledge-domain for promoting interdisciplinary research to generate, disseminate, preserve along with creation of pure source of knowledge and make significant contribution to nation building.

To foster a collaborative academic environment through blended learning, professional grooming, corporate mentoring and healthy atmosphere based on co-curricular and extracurricular activities.

To provide continuous, experiential, delightful learning and growth for each student so as to meet their desired aspirations and give them wings to fly.

2.3 Core Values

“The RNB Global University continuously with absolute determination strives to pursue quality in higher teaching and learning through innovative and globally accepted methods”.

The RNB Global University accepts that one of the finest strategies to make a country is to give instruction and disseminate information at standard with the finest of the worldwide instruction measures among youth, with which the RNB Global University set- forward its Vision to prove with Late Seth Shri Jagnath Bajaj's belief system.

Additionally, a few of the other center values with which the college is built up are as under:

- Maintain a culture of respect to all students and staff members and stakeholders
- Maintain a culture of equity in gender classification and equanimity amongst the students
- Maintain a culture of encouraging teamwork and healthy competition
- Maintain a culture of creating a conducive environment for good teaching and learning process by using modern ICT tools and innovative practices

SWOC ANALYSIS

3.1 Strengths

Some of the strong strengths of the university are being encapsulated hereunder:

1. Strong and visionary support from the Sponsoring body.
2. State of Art Infrastructure to become backbone for imparting practical skills and knowledge in the laboratory and field to get hands on knowledge in the respective subjects and strives to add on more practical approaches in the years to come.
3. Curriculum drafted to achieve the goals of skilled manpower with major focus on practical learning and student grooming of international standards
4. Pleasant and environmentally friendly working environment suitable for teaching and learning ambiance
5. ERP System in place from day one of the Institution's inception for anytime anywhere access and to deliver transparency in academic processes.
6. Very strong and effective LMS system to monitor academic activities and from time to time upgrade it for better results
7. Green pollution free environment inside the campus of the University, also leading to uplift the quality of life in desert region of Bikaner.
8. Focus of University is in Women Empowerment in both employment and enrollment.

3.2 Weaknesses

1. Being established in rural area from the glare of the metropolitan city, university can experiences devoid of attraction amongst the students for pursuing their higher education

3.3 Opportunities

1. Offer programs in diverse varieties especially inline with local needs of Western Rajasthan and India, like Agriculture, Law, Biotech etc. and also provide rich manpower as per the need of global trends like Management & Computer Science Graduates
2. Commencement of PhD Program to augment Research activities at University along with supporting JRF/SRF appointments.



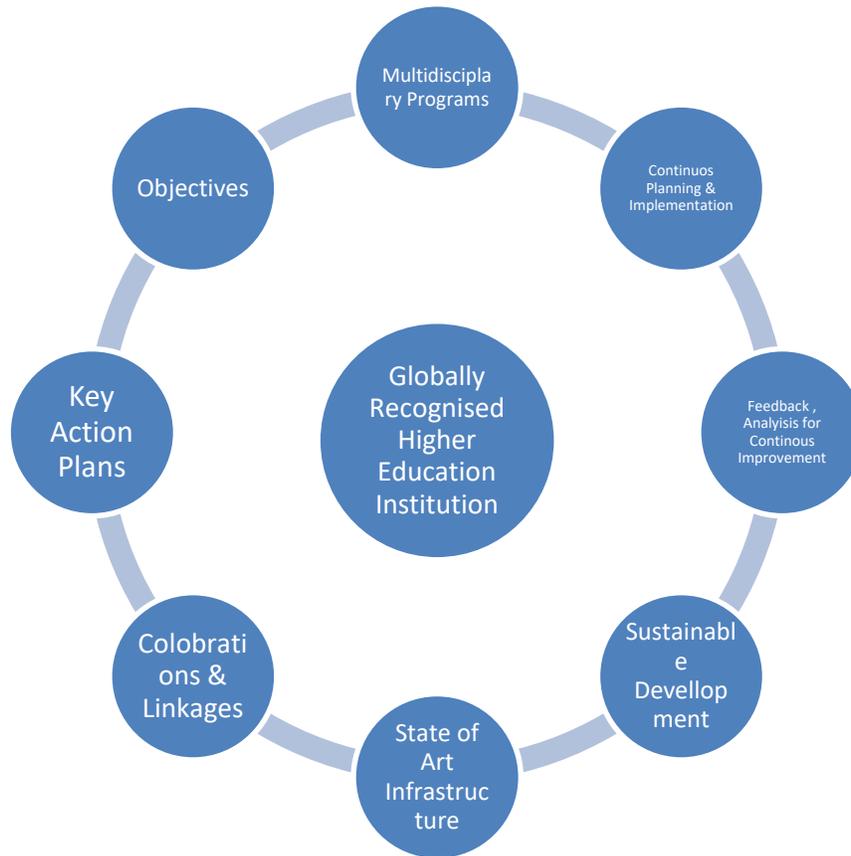
3. Working for sustainable development of local area, through social and outreach activities in nearby villages and environment practices In and around campus.
4. Strengthening Industry- Academia interaction for student grooming and placements alongside establishing curricular practices in line with industry needs.
5. Establishing Centers with help of Philanthropic support for conducting research, social and beyond academic activities for the better of society, neighborhood, faculty & students
6. Establishing processes of feedback from stakeholders and making them realized in the evolving quality curriculum.

3.4. Challenges

1. Create environment in campus to provide equal opportunity to all genders and focus on empowering women and girls in higher education
2. Western Rajasthan and Bikaner especially having less Industry strong zone, major efforts will be needed for the ensuring quality placements of all the budding graduates and post graduates.

Strategic Goals of RNBGU

Strategic goals of University are aligned with its vision of becoming, globally recognized higher education Institution and are divided into 10 subcategories as discussed below:



1. Internal Quality Assurance System

- Constitution of IQAC.
- Framing of Quality Policy & publishing regularly
- Formation Monitoring Committee & functioning
- Training & Development of all employees
- Periodic check & guidance for quality improvement
- Annual report preparation & submission
- Academic Audits & Administrative audits on regular basis
- Quality certifications from various agencies
- Accreditation from NAAC. NBA etc.

2. Teaching learning process

- Academic planning and preparation of Academic Calendar
- Development of teaching plan
- Preparation of Lesson Plan
- Use of advance teaching aids and adopt enhanced ICT techniques
- Provide mentoring and personal support
- Follow a transparent and fair feedback system
- Facilitate training based on need analysis
- Transparency in examination system
- Continuous assessment to measure outcomes

3. Leadership and participative management

- Prescribe duties, responsibilities and accountability
- Establishment of committees
- Monitoring and Implementing various Quality Management Systems
- Following organization structure
- Smooth & affective Working of statutory committees
- Establishing E governance
- Establishing internal audit committee
- Code of conduct and policy formulation, approval and implementation

4. Student's development and participation

- Students Trainings & Placement Activities
- Student's representation in various committee and cell
- Organizing competitions in co-curricular and extra-curricular domains
- Rewards & recognitions of achievers
- Participation in extracurricular activities
- Participating in social and welfare activities
- Providing career guidance

5. Staff development & welfare

- Recruitment Policy formation & implementation
- Staff Training for quality improvement
- Code of conduct, service rules & leave rules
- Staff welfare policy
- Rewards, recognitions and incentives

6. Financial management

- Framing & implementation of Purchase
- Department wise Budget planning and allocation
- Forecasting income & expenditure
- Effective functioning of purchase & maintenance committee
- Budget formulation & approval through Finance Committee
- Support for internships, visits, trainings, guest lectures
- Identifications of industry needs and advice on Curriculum for extra courses apart from curriculum.
- Resource Mobilization for Research & Innovative practices

7. Entrepreneurship & Incubation

- Establishment & Support of Incubation Cell
- MoUs with organizations for development of entrepreneurship skills by Providing training and guidance for entrepreneurship development
- Bringing more experts of the field for seminars, lectures, workshops for entrepreneurship development

8. Research and innovation

- Dedicated R &D facilitation centre
- Well established research & consultancy policy
- Establish and develop Laboratories with more research facility
- Fund generation through Project proposals
- Apply for Government/Non-Government industry, sponsored funds
- Collaborations with Government & Private Institutes, Universities and Research Organizations
- Conduction activities for awareness on Innovation, IPR & Entrepreneurship
- Applying for patent and Innovation ecosystem

9. Community Services and Outreach Activities

- Budget from institution resources/Faculty/students/other donors
- Provide vocational training /job oriented training as per local needs at the institute
- Educational support to village people
- Conducting awareness camps

10. Physical infrastructure

- Infrastructure building development & modification
- Smart Class rooms, Tutorials, Seminar halls and conference rooms
- Modernization of Laboratory & equipment
- ICT enabled classrooms
- Library infrastructure & facilitating Digital Library
- System up gradation
- Functional facilities for e-learning
- Safety & Security management
- Water facility and Medical facility
- Developing sports (indoor/outdoor) facilities
- Plantations & green practices
- Renewable Energy usage
- Hygiene, zero plastic & green campus

Strategy Implementation and Monitoring

The University has a procedure to evaluate the progress of strategic planning on a regular basis during the course of its execution. As a result, the implementation document explicitly spells out the measurable success indicators. The strategic action plan and its implementation will be overseen by the Board of Management, Academic Council, and other team members

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| 1. Governance&Administration: | Chairman & Members of BOM & Administrative office |
| 2. Students' Admissions: | Admission Cell |
| 3. Statutory Compliance | President, Pro – President, Registrar |
| 4. Infrastructure(Physical) | Vice Chairman & Board of Management |
| 5. Infrastructure(Academics) | President, Pro President, Dean Academics |
| 6. Teaching-Learning | Deans of Schools, Dean Academics, Faculty & Staff |
| 7. Students Development | Dean Academics (With one Center) |
| 8. Schools' Activities | Convenor Events Forum |
| 9. Training & Placement | Convenor Center for Leadership Development |
| 10. Quality Assurance | IQAC |

Measurable Steps during Implementation

6.1 Internal Quality Assurance System

- University conducts all academic and administrative audits
- University aspires to achieve excellence
- IQAC conducts various Academic and Administrative Audits and
- IQAC organizes various collaborative activities

6.2 Teaching Learning process

- University has practice of Development of Lesson plan as per the planned curriculum.
- University uses all advanced teaching aids with 100% ICT Support.
- University has well laid down norms of Appointment of Quality faculty for academics and research
- University appoints faculty mentors at 1:10 ratio for good mentoring support to the students
- University has well laid down feedback policy for continuous improvement of academics and curriculum
- Continuous Assessment and ERP based examination system, facilitates Transparency & student satisfaction.
- University facilitates quality faculty for effective teaching & learning systems

6.3 Leadership and Participative Management

- University has committees and 3 major bodies namely BoS, AC & BOM and strongly believes in participative governance, even students are also part of various bodies and decision making processes
- Vision Mission & core- Values of the University are quite well dissimilated amongst all stakeholders
- University has clearly defined Prescribed duties, responsibilities and accountability and code of conduct of faculty & staff members

6.4 Student's Development And Participation

- University offers many Value added courses for students to impart beyond classroom learning
- University has Student council for organising and conducting all the activities
- University has well established career counseling cell and facilitates preparation of all competitive examinations and placement drives
- University has Students Trainings & Placement cell for facilitating students internship and field projects in quality industries and followed by placement activities
- University encourages and facilitates students for participation in Competitions and events at various National & International Events
- University organizes many competitions in co-curricular and extra-curricular domains
- University encourages student to participate in all the Participating in social and outreach activities
- University has strong alumni network to be registered in future.

6.5 Staff Development & Welfare

- University appoints all faculty as per UGC/SRA norms & ensures regular appraisal of them
- University conducts Faculty & Staff Training for quality improvement on regular basis
- University recognized and incentivizes all faculty and staff for their academic & research achievements
- University Sponsors faculty & staff for seminars, conferences, workshops.
- University facilitates and encourages all faculty & staff for research, consultancy, and innovations.

6.6 Financial Management

- University conducts regular Financial Audits
- All committees pertaining to purchase & maintenance are working effectively
- University sponsors all its students and faculty visits, trainings, guest lectures, workshops
- University has well established Resource Mobilization policy for proper use of funds and conduct of research activities

6.7 Entrepreneurship & Incubation

- University has well established incubation policy
- University has Incubation cell with all physical support for budding entrepreneurs
- University conducts various awareness & skilling activities to encourage entrepreneurship.

6.8 Research & Innovation

- University has Dedicated Research facilities
- University has Well established research policy
- University has a well-established consultancy policy
- University has Collaborations with Government & Private Institutes, Universities and Research Organizations
- University conducts activities for awareness on Innovation, IPR & Entrepreneurship

6.9 Community Services and Outreach activities

- University has adopted some villages and encourages students & faculty members for community services by organizing many activities
- University Provides vocational training /job oriented training as per local needs at the institute
- Educational support to village people and also facilitates sponsorships for them
- Conducting awareness & donation camps

6.10 Physical Infrastructure

- University has 100% Smart Class rooms, Tutorials, Seminar halls and conference rooms
- All labs of the University are Modernization
- University has rich Library & is facilitating Digital Library
- University has fully Functional facilities for e-learning
- University ensures all Safety & Security management practices for its students and staff members
- University has strong sports facilities



Chapter 7

Monitoring of strategic action plan

University regularly monitors the progress of teaching and learning process through periodic reviews by Deans, IQAC, Academic Council, and other committees to ensure the strategic action plan's implementation and its adherence. The IQAC will be in charge of independently benchmarking quality standards, monitoring them, and evaluating their attainment. Any such findings are reported to the “Academic Council” and “Board of Management” of the university. The above authorized bodies will identify corrective actions along with need for additional processes and resource requirement based on a thorough study on the report.



Chapter 8

Conclusion

The Strategic Action Plan Document is an endeavor to pave a route toward achieving the goals that RNB Global University aspires since inception. Simply drafting a strategic action plan does not guarantee success, but it does provide a guiding framework that is delivered through a participatory brainstorming process involving all stakeholders. Through a dynamic process, the appropriate implementation of initiatives with a positive attitude leads to success and long-term sustainability. It requires ongoing evolution to integrate lessons learned during implementation and underlines the importance of IQAC in assuring implementation quality.